

eSmart Recycling

**CORPORATE
COLLECTION
PARTNER.**

#esmartway



www.esmartrecycling.com

INTRODUCING THE CORPORATE COLLECTION PARTNERS



This program fosters strong partnerships for active participation in corporate recycling initiatives. It offers customized tools, training, and resources for implementing effective recycling practices within organizations. From customization to ongoing evaluation, the program enhances environmental and social sustainability, and celebrates the recycling achievements of participating organizations.

“YOUR BUSINESS AS A FORCE FOR SOCIAL GOOD”

We've created this guide to show you the roadmap from beginning to end of what it means to be a Corporate Collection Partner. Here, you will learn how to leverage resources internally to maximize the reach of the program, and more importantly, join us in this E-Revolution to ensure every family in our community has access to technology, connectivity, and education.

PROGRAM OVERVIEW

Uncover the Why: We'll define together the program's objectives based on your organization's goals.

Benefits All Around: Discover how participation fosters a culture of sustainability within your company, strengthens your brand reputation, and contributes to create a positive impact in our communities by collaborating with us to empower kids and families in our community.

The Key Engine Components: Understand the program's logistics, such as the collaborator's registration process, collection bins, and the tracking and reporting's systems.

STEP 1: CUSTOMIZATION PROCESS:

Partnership Tailored to You:

Work collaboratively with our team to develop a program that seamlessly integrates with your existing operations. This might involve designing specific branded material, establishing a gamification strategy, choosing collection bin types, among others.



Review and Approve:


Carefully examine and provide feedback on the proposed program agreement, ensuring it aligns with your organization's needs.

***E-waste comprises 70% of our overall toxic waste. Only 12.5% of E-Waste is recycled.
Source: <https://www.theworldcounts.com/stories/electronic-waste-facts>***

STEP 2: GETTING STARTED

A close-up photograph of two people in business attire shaking hands. The person on the left is wearing a dark suit and a light blue shirt. The person on the right is wearing a light blue shirt. The background is blurred, showing an indoor setting with warm lighting. A semi-transparent dark grey banner is overlaid across the middle of the image, containing white text.

Join the Movement: Present the program to the different departments of your company and encourage all your collaborators to register and be part of it, fostering a spirit of commitment and engagement.

A solid orange square located to the left of the text.

*Investing in a innovative e-waste management solutions can create a competitive advantage.
(Source: McKinsey & Company)*

STEP 3: IMPLEMENTATION

- *Impactful start:*

Our team will work with you to seamlessly set up the program in your facilities. This might involve installing a designated collection bin, verification of accepted materials, providing signage for registration, among others.

- *Ready, Set, Recycle!:*

Promote the engagement of your collaborators with the process, ensure the registration process is completed and verify that the required resources and infrastructure are installed. For example, setting up labelled bins and accessible collection points, to guarantee active participation.



*63% of customers are willing to pay more for services and products from companies committed to sustainability.
(Source: Accenture)*

STEP 4: TRAINING AND AWARENESS



- *Empowering Your Workforce:*

Collaborators are key to the program's success. Our team will conduct engaging training sessions to guarantee that the collaborator's work culture is aligned to the sustainable goals of the program.

- *Spreading the message:*

We'll work together to add strategies to your internal communication plan, which will promote awareness of the program and its environmental benefits within your organization. These efforts might include posters, email campaigns, or even internal competitions.

*Investing in employee education on sustainability can lead to a 17% reduction in operating costs.
(Source: World Business Council for Sustainable Development)*

STEP 5: PROGRAM EXECUTION

- *Putting It into Action:*

Your active participation is crucial! Encourage your collaborators to follow the established program guidelines.

- *Challenges? We're Here!*

Don't hesitate to communicate any issues or challenges to our team. We're here to provide our guidance and make sure that the program runs smoothly! We'll always address your concerns promptly and offer you an appropriate solution.

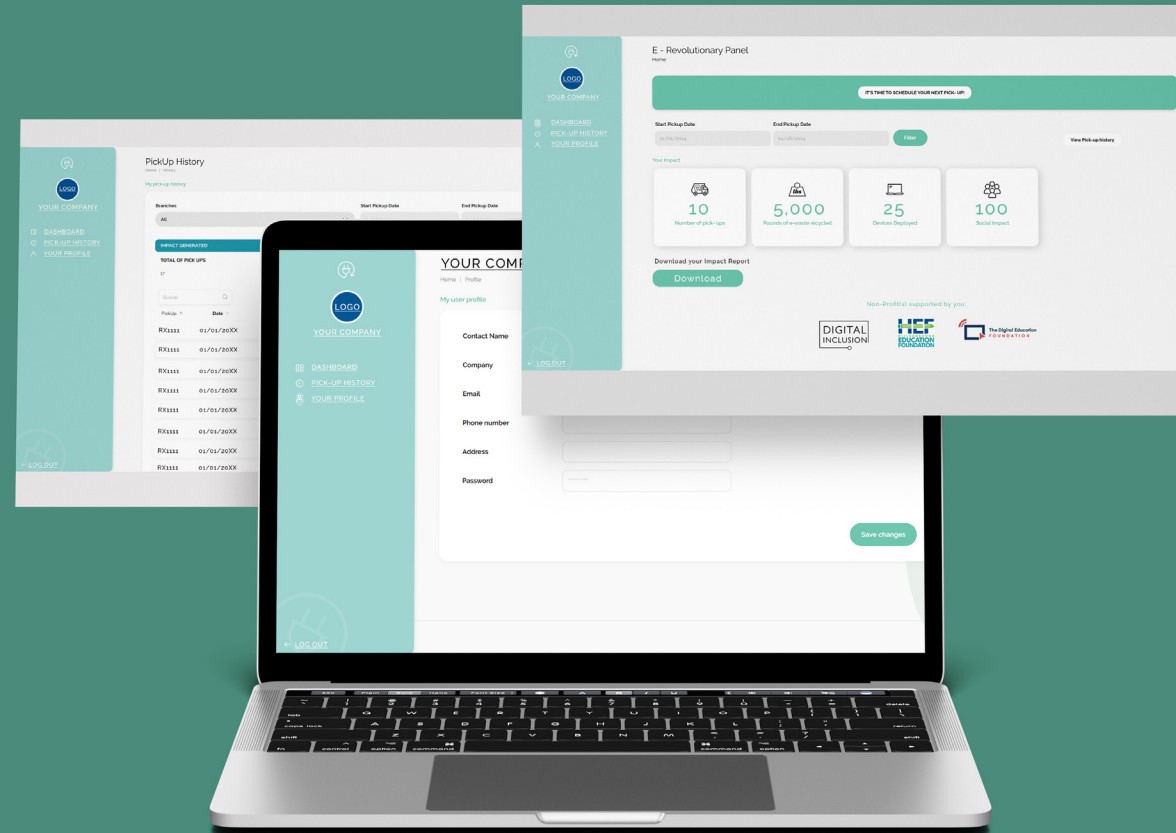


*300 million computers and 1 billion cellphones go into production annually. It is expected to grow by 8% per year.
Source: <https://www.theworldcounts.com/stories/electronic-waste-facts>*

STEP 7: REPORTING AND EVALUATION

- *Measuring Our Impact:*
Our team will provide regular impact reports, and you will also have access to your own Impact Page, which you can find it on our website: www.esmartrecycling.com.

Your Partner Portal will highlight your contribution to waste diversion and your social impact.



Companies that report on their environmental and social impact are more likely to attract investors and secure financy. (Source: Morgan Stanley)

STEP 8: RECOGNITION AND CELEBRATION

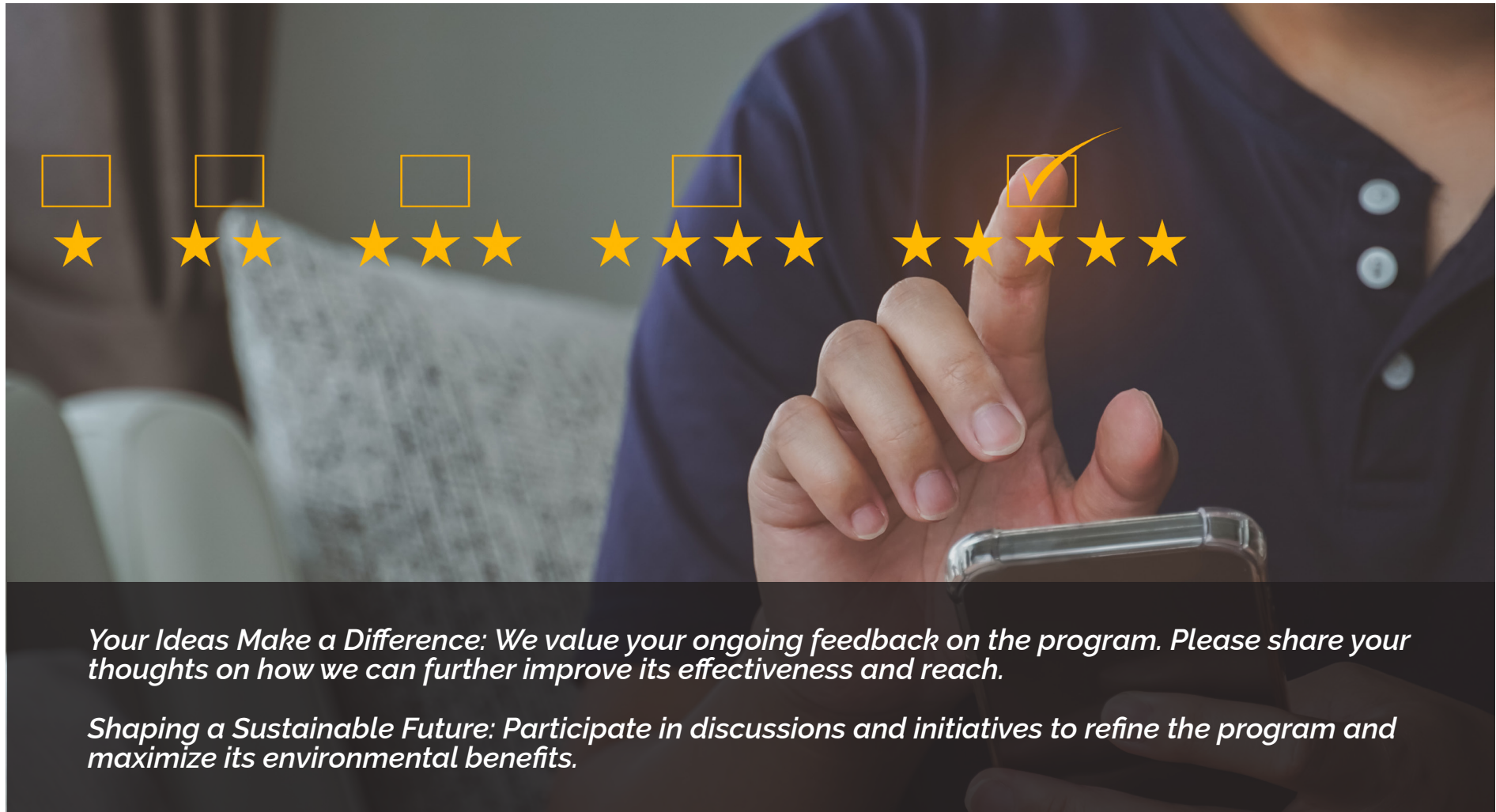


- **Celebrating Success:**
Let's celebrate together the creation of a sustainable program that ensures kids and families have access to technology.

- **Together We Thrive:**
Acknowledge the collective effort of your collaborators and their role in creating a positive environmental and social impact.

89% of employees said that they would be more productive if their work was more gamified.
Source: <https://hbr.org/2024/03/how-gamification-can-boost-employee-engagement>

STEP 9: FEEDBACK AND CONTINUOUS IMPROVEMENT



Your Ideas Make a Difference: We value your ongoing feedback on the program. Please share your thoughts on how we can further improve its effectiveness and reach.

Shaping a Sustainable Future: Participate in discussions and initiatives to refine the program and maximize its environmental benefits.

ARE YOU READY?

Join the E-Revolution and let's empower our community with sustainable access to technology, connectivity, and education. We are here to help and guide you throughout the process to make this program a success!



eSmartRecycling

If you are ready to join the E-Revolution and host an E-Recycling Drive in your community, school, or organization, get in touch with our team, and we will support you from beginning to end, to ensure your efforts become a catalyst for positive social impact in your community.

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